



ENGAGE360:

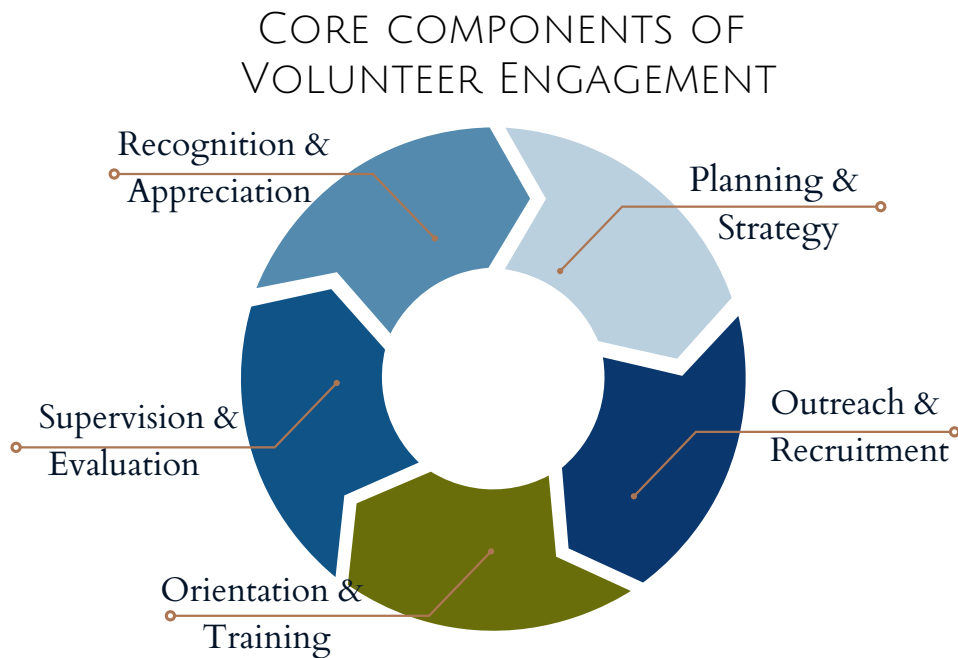
HOLISTIC VOLUNTEER PROGRAM REVIEW



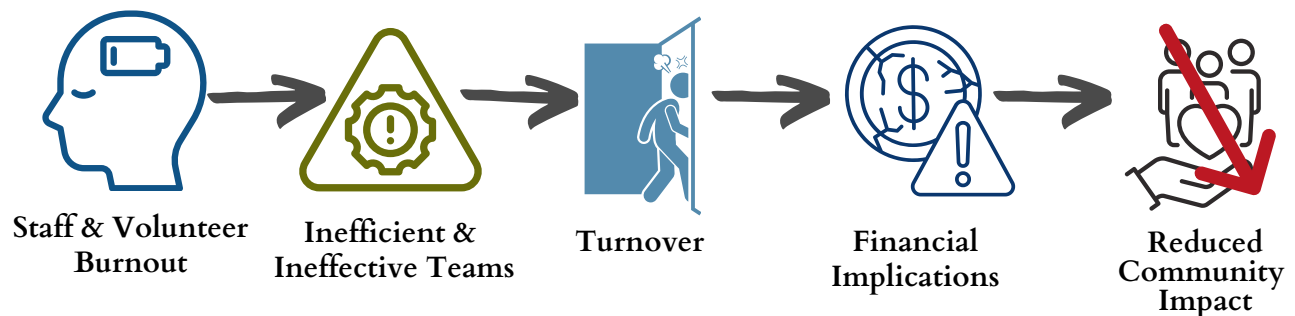
ENGAGE360: HOLISTIC VOLUNTEER PROGRAM REVIEW

What is a Holistic Volunteer Program Review?

A detailed exploration of your organization's volunteer culture and practices to optimize sustainable and impactful mission-aligned engagement.



When we don't invest in strong, strategic, and inclusive cultures of volunteer engagement our teams and organizations suffer:



www.risingtidevolunteersolutions.com



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ENGAGE360: HOLISTIC VOLUNTEER PROGRAM REVIEW

Engage360 Is a Powerful Catalyst for Positive Transformation.

We'll bring your organization together to:

- **Unify** senior leadership and boots-on-the-ground staff, fostering collective buy-in and **shared understanding** of the components of impactful volunteer engagement
- Identify **areas of opportunity** while celebrating and **building on strengths**
- Explore **best practices** and **identify solutions** that resonate with your organization's mission and strategic goals
- Develop an **action plan** that centers strong volunteer-staff dynamics, long-term volunteer retention, and engaged community impact



Is Engage360 a Good Option for Our Organization?

A Holistic Volunteer Program Review is a valuable tool for organizations that *rely on volunteers to carry out their missions and experience challenges with:*

- recruitment, retention, losing volunteers during onboarding
- engaging or re-engaging volunteers post-pandemic
- inefficiency in administrative aspects of volunteer management
- staff burnout and/or turnover
- difficult volunteer situations or staff-volunteer dynamics
- a sense you're under utilizing the skills of your volunteers

Volunteer Engagement Team Candidates

Volunteer Management Staff
Active volunteers
Board Members

Non-volunteer management staff
Clients served by volunteers
Volunteer Program Manager

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What is the Process?

Led by Rising Tide Volunteer Solutions, a Volunteer Engagement Team, representing a range of stakeholders from your organization and community, will work together to identify areas of strength and opportunity, establishing a clear action plan to strategically leverage your volunteers' time, energy and skills.

Core Program Review Components



Additional Options

The Program Review can be tailored to the unique needs of your team by adding additional options as needed including: Staff and volunteer surveys, additional focus groups, observation of volunteer engagement events and activities, on-site meeting facilitation.

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Engage360 Organizational Investment

Estimated Project Timeline: 8-12 weeks

Estimated Time Investment for Engagement Team

Members: 10-15 hours

Core Program Review Activities

Phase One - Preparation

- What to Expect communication with staff and volunteers
- Confirm Volunteer Engagement Team members
- Kick Off meeting
- Gather program materials

Engagement Team Time Investment: 1-2 hours

Phase Two - Materials and Practices Review

- Comprehensive review of volunteer program materials and practices
 - Handbook, position descriptions, onboarding, training, supervision, and recognition practices, volunteer integration throughout the organization
- Outreach to staff and volunteers to invite to interviews and focus groups

Engagement Team Time Investment: 2-4 hours

Phase Three - Gathering Input

- Up to ten 30-minute interviews with key staff
- One 90-minute Focus Group
- Completion of Program Review Tool by Volunteer Engagement Team

Engagement Team Time Investment: 2-3 hours

Phase Four - Analyzing Data

- Detailed Report of Findings
- One 2-hour Volunteer Engagement Team Debrief Discussion

Engagement Team Time Investment: 2 hours

Phase Five - Action Planning

- Two 90-minute Action Planning Sessions with Engagement Team
- Development of Strategic Roadmap to guide next steps

Engagement Team Time Investment: 3 hours

Program Review Supplemental Options

- Additional Focus Groups.....\$400.00/each
- Data Collection via Survey (Staff and/or Volunteers).....\$300.00/audience type
- Observation of Volunteer Engagement Events or Activities.....\$200.00/hour

*Services will be conducted virtually via Zoom. If in-person meetings are preferred, travel costs will be agreed upon.

**Engage360:
Core Program
Review
Investment**
\$5,000

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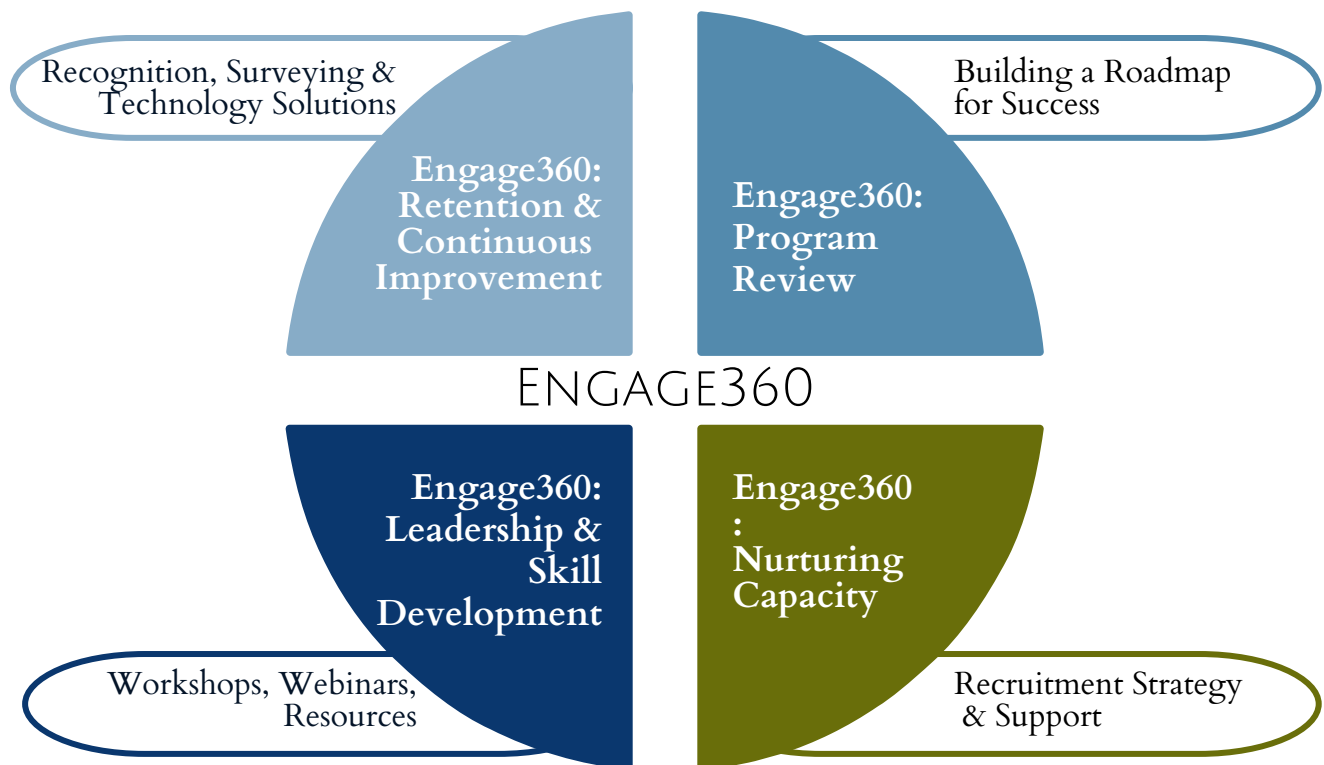


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ENGAGE360: HOLISTIC VOLUNTEER PROGRAM REVIEW

Explore Our Services

The Engage360: Holistic Volunteer Program Review offers a starting point in your journey to optimize your culture of engaged volunteerism. Rising Tide Volunteer Solutions is your thought-partner and collaborator every step of the way to strategically leverage the power and potential of volunteers to enhance your mission and community impact. Explore how our Engage360 range of services can support your team.



Ready to Optimize Your Volunteer Engagement Culture?

Schedule an exploratory call to discuss your unique needs today.



Anna Guest, Founder



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